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NHRC EVENT
SPONSORSHIP



**CONNECT WITH YOUR
TARGET AUDIENCE**

HR BUSINESS PROFESSIONALS



NORTHWEST HUMAN RESOURCES COUNCIL

SERVING HUMAN RESOURCE PROFESSIONALS SINCE 1958

ENGAGING • DEVELOPING • INSPIRING

Connect With Your Target Audience

Partnering with NHRC means more than making the right contacts; it means being an insider. It means being connected to the right people with the right level of influence and engagement with decision makers.

Partnering with NHRC means:

- + Engagement with HR Leaders
- + Access to HR Decision Makers
- + Positioning your organization as a leader in the industry
- + Advancing your business success



ABOUT US:

The Northwest Human Resources Council is a chapter of the Society for Human Resource Management (SHRM). The NHRC exists to unite HR professionals for the purpose of sharing expertise and creating innovative solutions to human resource challenges. Our members feel strongly that NHRC has been an invaluable asset in enhancing the effectiveness of human resource professionals.

- + 200 members strong and representing diverse industries of all sizes
- + Mid-to-high level HR Professionals seeking insights, tools, and resources to drive the success and growth of their organizations
- + 3000+ HR professionals contacts engaged in networking, continuing education through NHRC events
- + Largest SHRM chapter serving the northwest suburbs of Chicago



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Sponsorship Opportunities

PDE Sponsorship (Professional Development Events)

\$250 Member Pricing
\$300 Non-Member Pricing

Showcase your organization at one of our 2 hour interactive and engaging educational sessions. Each session covers a topic relevant to HR professionals such as technology, employee development and engagement, compensation, benefits, payroll, compliance, etc. Contact our Vendor Relations Director to learn about upcoming sessions.

Sponsorship Includes:

- + Company logo and link to website on event marketing materials
- + Company logo and link to website on NHRC's website event registration page
- + One complimentary registration to the event
- + Exhibit table at event
- + Networking with attendees before & after the event
- + Distribution of promotional materials at event
- + Opportunity for a brief promotion at start of event

Webinar Program Sponsorship

\$150 Member Pricing
\$200 Non-Member Pricing

The webinar programs are a new addition to the NHRC collection of professional development events. Contact a Vendor Relations Director for information about sponsoring one of these great online events.

The NHRC Forum

Annual 1 Day Event—many sponsorship opportunities, see pricing supplement

NHRC has been hosting this annual event for 10+ years and has seen HR Professionals from a variety of businesses located throughout the Northwest suburbs. Sponsorship at The NHRC Forum positions your organization as an industry leader, provides a high level of engagement with qualified HR professionals and allows you to differentiate yourself from the competition to deliver maximum ROI by connecting you directly with your target mar-

Online Provider Directory

\$250 Member Pricing
\$300 Non-Member Pricing

Introduce your organization on the NHRC online provider directory. Listing Includes:

- + Company name, logo, and link to website
- + Key Contact Information
- + 50-100 word promotional content

Contacts

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