



MAY 3, 2018

Wojcik Conference Center  
Rainey Harper College, Palatine

# Forum Sponsorship Pricing Sheet

## Exhibitor Booth

\$500 Member Pricing  
\$650 Non-Member Pricing

- + One complimentary registration to event (add a colleague or client for only \$50)
- + Complimentary listing in our Online Provider Directory (non-members through end of year)
- + Printed advertisement in the Forum program and distributed to all attendees (exhibitor to provide 1/4 or 1/2-page sized ad)
- + Complete list of Forum attendees provided upon completion of the post-event survey
- + Direct connection and engagement with your target audience
- + Skirted 5-foot table, NOTE: 5 foot is maximum allotted space for all vendors
- + Electricity is available on a first come, first served basis
- + Add \$50 for choice location in exhibit hall

## Keynote Sponsor

\$750 Member Pricing  
\$1,000 Non-Member Pricing

- + Exhibit booth and two event registrations
- + One complimentary registration for a client to the event
- + 5 minute "commercial" addressing all attendees prior to the keynote presentation
- + Distribute marketing/promotional materials to all keynote attendees
- + Company name prominently displayed in signage and projected in the auditorium during commercial
- + Printed advertisement in The NHRC Forum Program (sponsor to provide 1/4 or 1/2-page sized ad)
- + Complimentary listing in Online Provider Directory (non-members through end of year)
- + Complete list of attendees provided upon completion of the post-event survey

## Legal Update Sponsor

\$400 Member Pricing  
\$450 Non-Member Pricing

- + One complimentary registration to event (add a colleague or client for only \$50)
- + 5 minute "commercial" addressing all attendees prior to the Legal Update presentation
- + Distribute marketing/promotional materials to all keynote attendees
- + Company name prominently displayed outside the Auditorium and projected on screen during commercial
- + Printed advertisement in The NHRC Forum Program (sponsor to provide 1/4 or 1/2-page sized ad)
- + Complimentary listing in our Online Provider Directory (non-members through end of year)
- + Complete list of attendees provided upon completion of the post-event survey

## Session Sponsor

\$400 Member Pricing  
\$450 Non-Member Pricing

- + One complimentary registration to event (add a colleague or client for only \$50)
- + 5 minute "commercial" addressing all attendees prior to the session
- + Distribute marketing/promotional materials to session attendees
- + Company noted on The NHRC Forum webpage. Increase exposure to NHRC Online Provider Directory at a discounted rate of \$100 through 2017
- + Company listed in The NHRC Forum program
- + Complete list of session attendees provided upon completion of the post-event survey
- + Optional Bag Insert Sponsorship at discounted fee of \$25

## Refreshment Sponsor

\$150 Member Pricing  
\$200 Non-Member Pricing

- + Includes sponsorship of breakfast, lunch and cocktail reception
- + Company name prominently displayed on signage outside the dining room
- + Company name listed on table top displays throughout the dining room
- + Company noted on The NHRC Forum webpage. Increase exposure to NHRC Online Provider Directory at a discounted rate of \$100
- + Company listed in The NHRC Forum program
- + Marketing/promotional materials for display on dining room table
- + Optional Bag Insert Sponsorship at discounted fee of \$25

## Forum Bag Sponsor

Sponsor supplies bags as  
give away to all attendees

- + Bag style and color must be pre-approved by NHRC
- + Sponsor co-brands bags with company logo and pre-approved NHRC logo imprints
- + Company noted on The NHRC Forum webpage. Increase exposure to NHRC Online Provider Directory at a discounted rate of \$100
- + Company listed in The NHRC Forum program

## Bag Insert Sponsor

\$100 Member Pricing  
\$150 Non-Member Pricing

- + Buys you the opportunity to provide some marketing/promotional materials to all attendees
- + Some great ideas include, pens, note pads, phone chargers, hand sanitizer, water bottle, mouse pads, lip balm, etc.

## Program Advertisement

See rates below

- + Advertise in The NHRC Forum program distributed to all attendees the day of the event
- + 1/4 page ad (approximately 2 3/4" x 5 1/2") \$50 for members; \$75 for non-members
- + 1/2 page ad (approximately 4 1/4" x 5 1/2") \$100 for members; \$125 for non-members



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